

Northern High School Girls' Soccer Booster Club

Meeting Agenda

Monday, March 18th , 2024

Attendees: President - Andrea Maldonado, Vice President - Danielle Curzi, Treasurer - Nicole Huffman, Secretary - Jessica Lerew
Coach - Keith Munshower, Assistant Coach - Meghan Huff (via facetime)
Parents: Nicole Rank, Kendra Tyson, Amanda Roy and Marissa Ondecko

Motion to begin meeting: 7:01pm Jessica Lerew, 2nd - Nicole Huffman

Motion to approve agenda: Nicole Huffman, 2nd - Andrea Maldonado

Treasurer's Report: Nicole Huffman

Current Account Balance: \$11,565.00
Pending Expenses: \$ 3562.00, District Championship Jackets
Upcoming Expenses: Golf Tournament

Nicole has removed previous VP, Rebecca Ressler from the Boosters Members First Account and added newly elected VP, Danielle Curzi.

Marissa raised concerns over the booster club's \$35,599.89 expenses last year, asking why a high school club is spending this amount of money. Nicole has provided a printed detailed account of all 2023 revenue and expenses to view during the meeting. The current budget was drafted with previous coach, Seth Lehman who is not in attendance to answer spending concerns. Our Athletic Director, Angie Gaido, approved the 2023 budget and receives monthly expense reports with bank statements for her continued review.

There are anticipated changes to the new 2024 budget. Keith M states he will eliminate the \$5000 coaches expenses fund in 2024 and will bring coaches needs to the Board on a as needed basis. The budgeted \$4000 for volunteer pay for Keith M will be eliminated and the new Assistant Coach, Meghan's volunteer pay is to be determined. The Dean Lehman Scholarship fund of \$1000 will be removed from the new budget with the hope of providing scholarships if our new budget allows.

After addressing \$10,000 of the current budget we table the discussion until the April and May meetings when the 2024 budget will be drafted. Per the Northern Booster Organization Handbook the Athletic Director must be provided a yearly treasurer's report by the end of May. A new budget must be drafted and approved by the Board and AD before June 2024.

Discussion of budget moved to discussion of additional fundraising and increasing concession profits next season. Additional revenue is suggested to assist players to fund their cost of Summer Team Camp. 2023 Concessions brought \$9,217.41 in revenue with \$5,334.50 in expenses, net profit \$3,882.91. This profit is believed to be less than the 2022 season but no absolute figures were immediately available. It is recognized there were less home games and the cost of food and supplies has drastically increased since 2022. Nicole R and Charlotte Troutman have agreed to coordinate concessions for the 2024 season and have suggestions to improve concession profits with the continuing rising costs. Nicole R suggests having parents donate food items to reduce club expenses. She explains the majority of sports booster clubs ask parents to donate items and no one in attendance disagrees with Nicole's idea. Board members and Keith agree the Concession Coordinators are able to adapt how concessions are organized and ask they bring their proposed operation to a board meeting prior to the season to be approved.

Motion to approve Treasurer's Report / Budget: Andrea Maldonado, 2nd Jessica Lerew

Coaches Report: Keith Munshower

The District Championship Nike jackets have been ordered through BSN. BSN is waiting on a few jacket sizes to become available to be able to complete our order. They have given an estimated date of March 27th for delivery.

Keith Munshower has been offered the Varsity Head Coach position by Angie Gaido and has accepted. The School Board will vote at their next meeting to officially approve Keith as Head Varsity Coach. Keith plans to name Meghan Huff as his Assistant Coach.

The Head Junior Varsity Coach position is currently vacant. This position is paid by the School Board and is usually determined by the Head Varsity Coaches preference. Keith and Meghan had a candidate in mind but the offer was just declined for family reasons. Keith reports our AD will post the position internally for 2 weeks, if there are no applicants the position will be made public. Those in attendance verified on the internal school job postings webpage the JV Coach position has not been listed to date. It was suggested that once this posting is public we share the coaching opportunity on our Facebook page to hopefully gain more applicants to choose.

McDaniel University Nike Summer Camp is to be held 7/18 - 7/21st. The cost of the camp is \$595 per player. If the club registers quickly we may be able to receive a \$25 per player discount. Keith would like all players to be invited. McDaniel allows a minimum of 30 players to have 2 teams, if there are not 30 players to attend the maximum number of players allowed is 20 for 1 team. Danielle has agreed to create a Google Survey to send to all current high school players and all incoming 8th graders to determine if we have enough players interested to field 2 teams or one team.

The cost of the camp is a concern to all in attendance but understand the amount is comparable to most summer camps. We discussed having boosters assist players in financial need and the possibility of adding a fundraiser for this sole purpose. An additional fundraiser will be discussed after the survey results and need is determined.

Keith was questioned about the choosing of McDaniel D3 team camp over the previously attended PSU D1 camp and Gannon D3 camp. He determined McDaniel to be the best option for this year; the closer in location less travel time and more time with coaches at camp, and Meghan is able to be able to attend.

In addition to the McDaniel team camp Keith has invited PSU Harrisburg Head Coach, Brandon West to train our players on the Northern turf field, July 22-25. All current players and incoming freshmen will be invited at no cost to their families. Last year boosters paid Coach West \$900 to lead the team camp and anticipate to pay the same this year.

Kyle Shoemaker is a local businessman who coordinates and helps execute local fundraisers for schools and clubs, Keith has asked the Board members to meet with him to discuss using his services for future fundraising needs. All Board members welcome the idea to discuss fundraising possibilities with Kyle. Per Northern Booster Organization Handbook all fundraising activities must be documented on the School Related Group Fundraising Request Form and approved by the Building Administrator prior to conducting the activity.

Nicole mentioned there are remaining 2023 Calloway cards and it was agreed upon to have the Middle School players sell these cards at 50%, \$5 to assist in paying for their season banquet.

Calloway cards have been a consistent profitable fundraiser for the booster club and we all wish to continue this fundraiser for the 2024 Season. A lead coordinator will need to be named and asked to contact the company to begin our order for next season. Previous suggestion, Erin Townsend has declined.

Nicole also has compiled concession stand information from previous seasons to pass onto the parent taking charge of the MS Concession stand. No MS parents are in attendance and Keith has not been notified of a parent willing coordinate concessions for the season.

Danielle has agreed to coordinate our largest fundraiser, the annual Golf Tournament to be held at Range End Golf Course on Friday, July 26th. She has met with Jolele Brubaker to create and design the event through Eventbrite, this site will be used to manage the registration of players and accept donations. Eventbrite will tally profits and distribute to our treasurer, Nicole after the event. Danielle and Nicole have been working with Brett of Range End Golf Course and Jessica, Greystone's event coordinator to finalize details of the tournament. The cost per player is to be increased from \$75 per player to a more competitive price of \$85 per player. New games and prizes are being discussed with the golf course manager to increase our tournament profits.

In previous years a boxed lunch has been provided to the golfers; Danielle proposes a buffet lunch and or the grilled hamburger/hot dog option Greystone offers at an increased price. We previously discussed allowing alcohol during the event; a keg will be available in the pavilion for golfers to enjoy with their grilled lunch. Beverage carts will be used to provide drinks to golfers on the course, all alcoholic beverages will be managed by Greystone employees over 18 years of age.

Danielle requests assistance in compiling a list of potential sponsors and would like to have more player involvement when approaching local businesses for sponsorship.

All those in attendance are in favor of the proposed changes to include cost, food, drink, sponsors, etc.

Our next meeting is set to be held Wednesday, April 17th at 7pm in the SLC, this meeting will be posted on Teamsnap to invite all player parents to attend.

Update after meeting, Tuesday March 19th

Brenda Brunner, 2023 Concession Coordinator, sent an email to 2024 concession coordinators, Charlotte Troutman and Nicole Rank titled, "HS Girls concession - Proceed with caution." The email discouraged both volunteers from accepting the responsibilities of concession listing several reasons; gross vs profit, 100% profit expectations, the possibility of parents donating food, and budget concerns. Charlotte and Nicole shared this email with all board members; Nicole has chosen to remain as a concession coordinator and Charlotte has resigned the position.

Brenda coordinated the 2023 Concession, she chose to purchase all food, prepare food, and set up the concession for each home game. Her daughter is graduating and she will not have a child participating in the 2024 season, naturally she will no longer be coordinating concessions. Brenda has not contacted any board member with grievances of the 2023 season or concerns for the 2024 season. Brenda was acknowledged and thanked for her dedication to our concession and club at the season banquet. Brenda was not in attendance of the March 18th meeting and no meeting minutes were written prior to her email being sent.